Berlin 2025 Congress





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# Al-Enabled Project Governance - Future of Sponsors & PMOs

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### Key takeaways...



- ☐ Understand what project governance is and why it matters
- ☐ Discover how AI is transforming project governance
- ☐ Recognise the skills needed for AI-enabled governance
- ☐ Appreciate how governance roles are evolving
- ☐ Consider the impacts on the workforce
- ☐ Examine the balance between human and ai decision-making
- ☐ Leave with clear next steps to deepen your governance expertise







What is project governance?

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### What is project governance?

Project governance is defined as the process of DECISION-MAKING on projects and the framework(s), models, structures, processes and practices that are established to enable this.

Why is project governance important?

Project governance is a commonly cited cause of project failure!

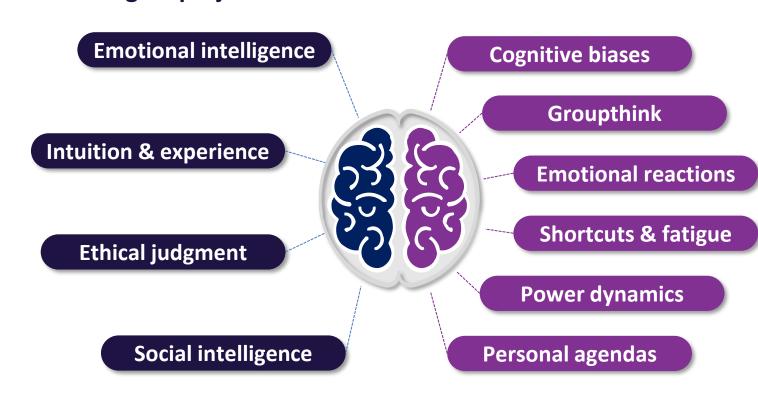
### Effective decision-making on projects



Effective and efficient decisionmaking is critical to project success, ensuring that the **right** (optimal) decisions are made:

- ☐ By the **right people**.
- ☐ Within the **right structures**.
- ☐ At the **right time**.
- Aligned to the **right accountabilities and delegated authorities.**
- Using the **right decision processes and pathways**.
- Focusing on the right matters.
- ☐ Based upon the **right insights** and information.

- ☐ Human behaviour is a critical factor in decision-making.
- ☐ Both positive and negative behavioural aspects need consideration when looking at AI to support decision-making on projects:







Al in project governance

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### Al technologies are reshaping PM

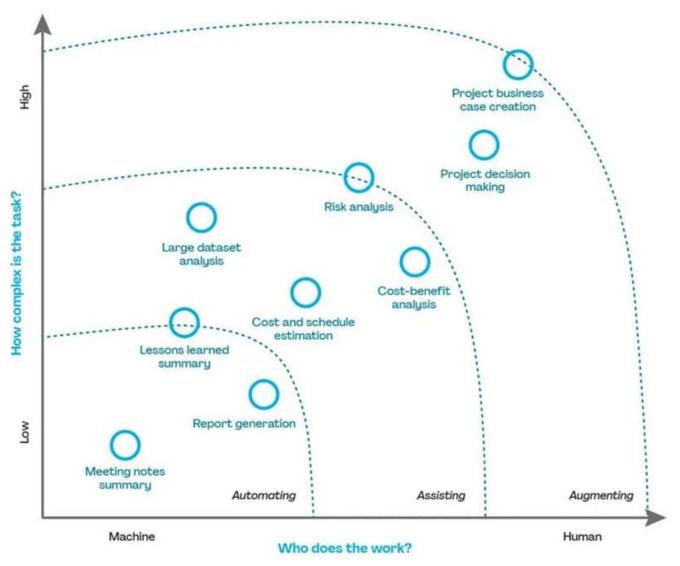


Al technologies are reshaping PM by enhancing efficiency, accuracy, and strategic contribution:

- ☐ Automating routine tasks
- Predictive analytics
- ☐ Risk management
- Resource optimisation.

The diagram opposite illustrates AI utility in project management:

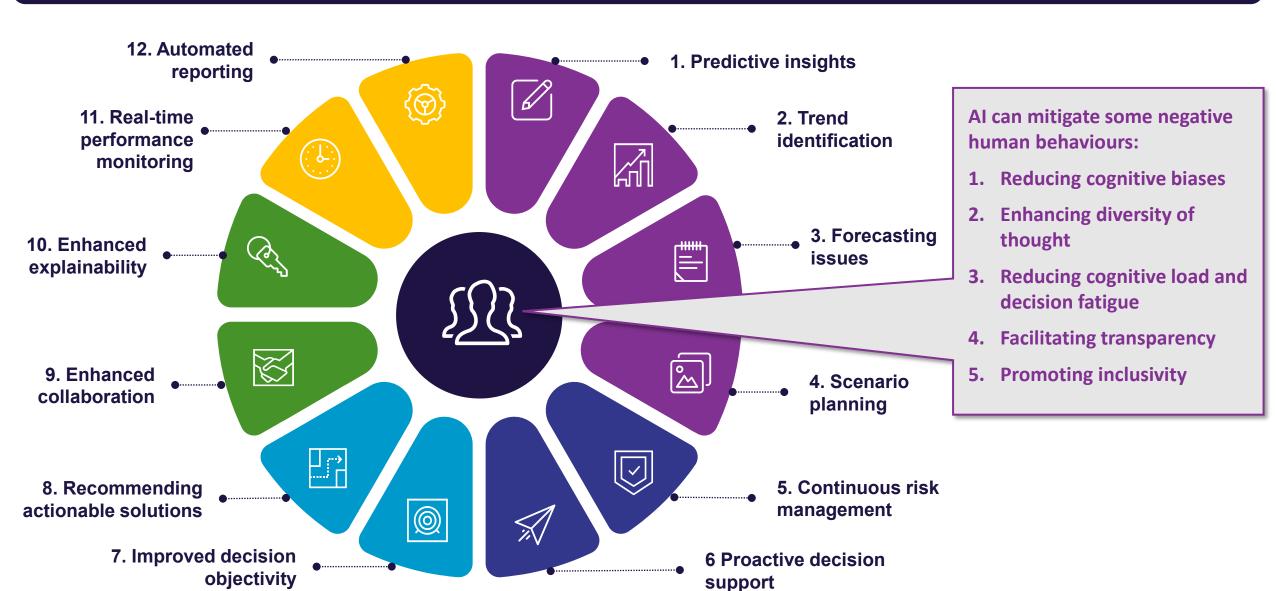
- ☐ A spectrum
- ☐ 3 horizons



Source: PMI - Shaping the Future of Project Management With AI

### Transformative role of AI in project governance





# Typical decision-making vs. Al-enabled decision-making



### **Typical Decision-Making Practices**

Manual data collection and processing.

Limited to historical, fragmented datasets.

Heavily reliant on human judgement

Time-intensive with limited alternatives.

Reactive and dependent on static tools.

Labor-intensive processes prone to error.

Vulnerable to inconsistencies and biases.

Rationale often undocumented or unclear.

Relies on manual sharing of reports and siloed communication.

Cognitive biases and subjective interpretations dominate.

#### **Aspect**

**Speed of Decisions** 

**Data Dependency** 

Insights

**Scenario Analysis** 

**Risk Management** 

**Routine Tasks** 

**Consistency & Accuracy** 

**Explainability** 

**Collaboration** 

**Bias & Subjectivity** 

### **AI-Enabled Decision-Making**

Automated analysis and real-time insights.

Real-time and historical integrated datasets.

Objective algorithms uncover insights.

Rapid simulation of multiple scenarios.

Proactive risk identification and forecasting.

Automation and productivity gains.

Scalable with centralised data integration.

Decision rationale is explainable and traceable.

Centralised dashboards foster stakeholder communication.

Reduces bias in data processing; requires safeguards for algorithmic bias.

### Al also presents some risks and challenges...



# Technical & Design-Related Risks

- Lack of explainability (Black Box risk)
- Transparency issues
- Bias in AI systems and algorithms

# Human, Organisational and Ethical Concerns

- Fear of AI cultural resistance
- Accountability questions
- Ethical dilemmas

# Data-Related Challenges

- Data privacy risks
- Data sovereignty
- Data bias and fairness

#### **Security Concerns**

Cyber threats

# Misinformation & Disinformation

- Hallucinations
- Misinformation
- Disinformation and malicious action

# Over-Reliance on Al

- "Word-of-machine" bias
- Loss of critical thinking
- Sidelining human factors

# Implementation Barriers

- High perceived costs
- Lack of expertise
- Complexity of integration

# Governance & Regulatory Challenges

- Evolving regulatory frameworks
- Need for new governance guidelines





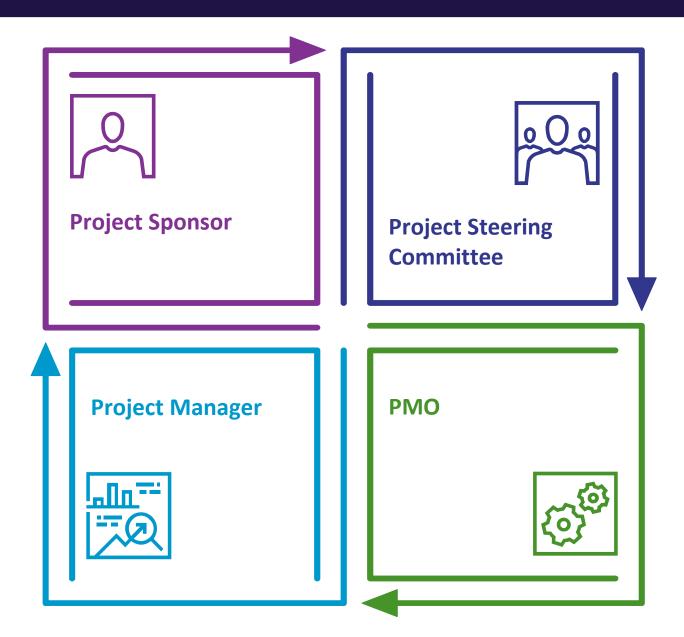
Al and project governance roles

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# Key roles in project governance





### Evolution of the Project Sponsor role





- Ensuring projects contribute to organisational goals.
- Addressing material matters as they arise.
- Securing resources.
- Monitoring benefit realisation.



- ☐ Anticipating risks and opportunities:
  - Real-time predictive insights
  - proactive risk identification
  - prevention over mitigation
- ☐ Scenario analysis and strategic planning:
  - Simulate multiple outcomes
  - Risks, benefits and impacts
  - Evidence-base
- **□** Resource optimisation:
  - Allocation and utilisation aligned to constraints

Note – comments equally apply to supporting Steering Committees

- Real-time oversight and dynamic responsiveness:
  - Continuous updates on project health
  - Negates reliance on periodic review cycles
- ☐ Ethical Al governance:
  - Sponsors and committees play a pivotal role in enforcing governance protocols for AI use.

### Evolution of the PMO function





- Establishing governance frameworks and ensuring compliance.
- Facilitating communication between project teams, stakeholders, committee and Sponsors
- ☐ Monitoring and reporting.
- ☐ Oversigting resources.
- ☐ Supporting risk management and continuous improvement.



### AI-Enabled Role:

### **Digital Governance Enabler**

- ☐ Decision support & advanced analytics:
  - Automated data gathering, analysis and actionable insights.
  - Provide scenario analyses.
  - Al-powered dashboards.
- **□** Al stewardship:
  - Protocols for ethical AI use.
  - Data integrity, and address biases in AI tools.

- ☐ Support risk & resource management:
  - Risk identification and prioritisation.
  - Resource demand analysis and recommended allocation.
- ☐ Continuous improvement:
  - Analyse past project performance, actionable lessons for future projects.



**Project governance jobs of the future** 

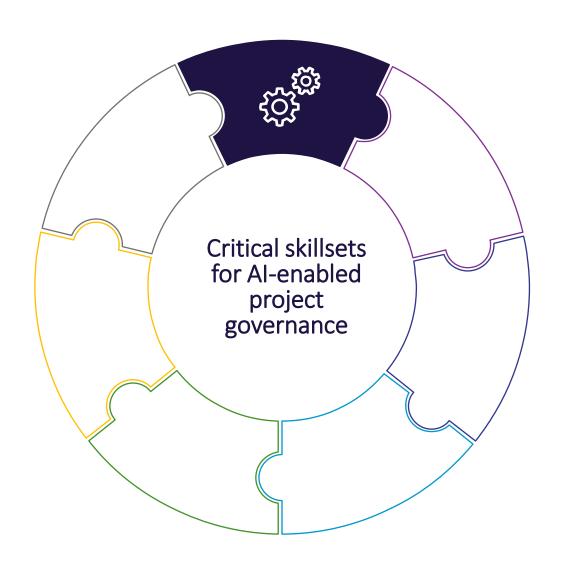
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### 1. Data and analytics fluency

- Interpret Al-generated dashboards, insights, and predictive models.
- □ Validate outputs using statistical reasoning.
- Draw implications from data trends and scenario forecasts.

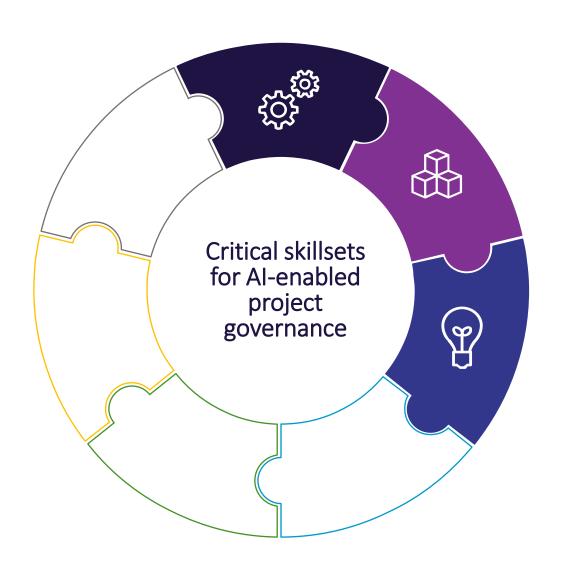




### 2. Proficiency in AI tools and simulation

- Configure and apply AI tools e.g. AI platforms such as predictive modelling and language analysis tools.
- Run "what-if" simulations to assess project risks and opportunities.
- ☐ Maintain automated reporting systems for relevance and accuracy.





### 3. Ethical AI and responsible data use

- Identify and mitigate bias in AI models and outputs.
- Apply privacy, transparency, and accountability standards.
- Align with ethical and regulatory frameworks for Al governance.





### 4. Al-augmented decision-making

- Integrate AI insights into governance and project decisions.
- Set clear thresholds for AI vs. human decision authority.





### 5. Human-AI collaboration and oversight

- Design workflows balancing automation and expert judgment.
- Escalate outputs for human review where appropriate.
- Foster trust in Al-assisted governance processes.





### 6. Data governance & stewardship

- Ensure data quality, completeness, and integrity.
- Enforce secure, ethical data access and management.
- Document AI decision logic to support stakeholder transparency.





### 7. AI change leadership

- Lead cultural adoption of AI within governance teams.
- Build digital confidence across stakeholders and sponsors.
- ☐ Support continuous learning and responsible innovation.

### The evolving job landscape – Emerging roles





#### **AI Governance Specialist**

**Role:** Oversees the ethical and effective use of AI, ensuring compliance with data governance policies and aligning AI systems with organisational values.

#### Responsibilities:

- Establish AI usage protocols and standards.
- Monitor AI algorithms for biases or inconsistencies.
- ☐ Ensure transparency and explainability of Al-driven decisions.



#### **Data Strategist**

**Role:** Develops and implements strategies to manage, analyse, and apply large-scale data for governance success.

#### Responsibilities:

- ☐ Translate Al-generated insights into actionable strategies.
- ☐ Ensure alignment between data outputs and project objectives.
- Collaborate with technical teams to optimise data pipelines.



#### **Digital Transformation Lead**

**Role:** Champions the integration of AI and other technologies into project and portfolio governance.

#### Responsibilities:

- ☐ Identify and adopt value-adding technologies.
- ☐ Manage change initiatives related to digital tools.
- ☐ Align technological advancements with organisational goals.

### The evolving job landscape – Evolving roles





### **Project Manager**

**Shift:** From tactical management to strategic enabler.

#### Responsibilities:

- ☐ Interpret Al-driven insights to guide strategic decisions.
- Balance human judgment with Al recommendations for complex scenarios.
- ☐ Foster collaboration across Alaugmented project team(s).



#### **Risk Analysts**

**Shift:** From manual assessments to advanced risk modelling using AI.

#### Responsibilities:

- Leverage AI tools for predictive risk analysis.
- ☐ Prioritise mitigation strategies based on real-time data.
- ☐ Communicate insights to stakeholders effectively.



#### **Governance Officers**

**Shift:** From procedural oversight to ensuring ethical AI integration.

#### Responsibilities:

- Oversee ethical and regulatory compliance of AI tools.
- ☐ Facilitate strategic discussions on Aldriven governance frameworks.
- ☐ Support transparent reporting and stakeholder trust.

### The evolving job landscape – Roles likely to decline





#### **Routine Administrators**

**Reason for decline:** Tasks such as manual data entry, report generation, and compliance checks are automated.

#### Impact:

Al tools streamline administrative functions, reallocating human resources to higher-value activities.



#### **Manual Risk Assessment Roles**

**Reason for decline:** Al-driven risk assessment tools outperform manual methods in speed and utility.

#### Impact:

☐ Human intervention is now reserved for interpreting complex scenarios and ethical considerations.



#### **Traditional Report Generators**

**Reason for decline:** All dashboards provide real-time data visualisation and insights, eliminating manual compilation.

#### Impact:

☐ Resources shift towards strategic roles that leverage Al-generated outputs.

Professor Richard Baldwin observes, "AI won't take your job; it is somebody using AI that will take your job."

This underscores the urgency for professionals to adopt and master AI tools to remain competitive.

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**Humans or machines?** 

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### Will AI replace humans in decision-making on projects?



Accountability requires that decision-makers take accountability for project success.

**Accountability Empowerment** 

**Empowerment** equips decision-makers with the authority to act on their accountability

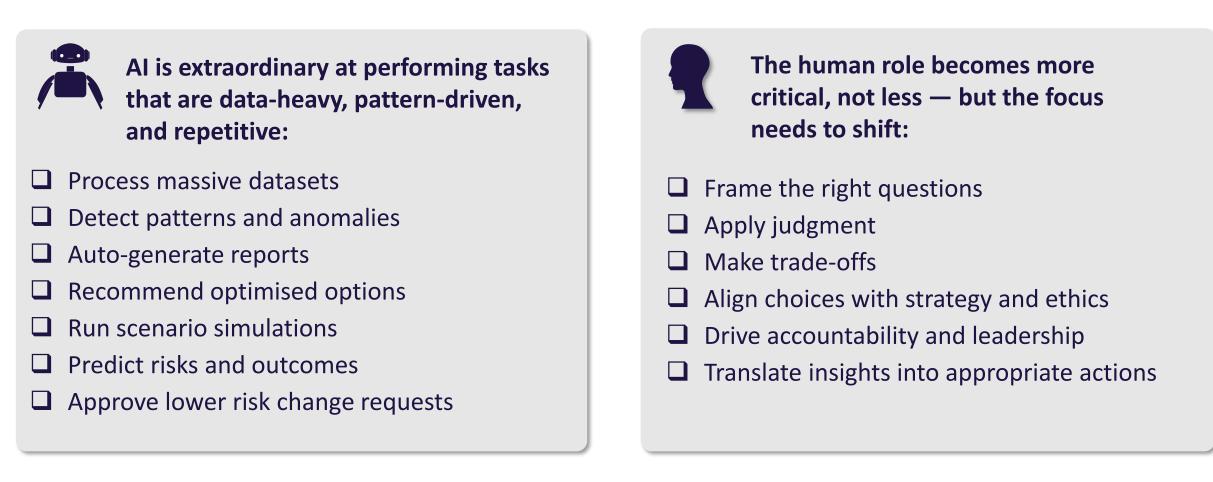
Accountability is a uniquely human trait, and without it, decision-making loses its ethical foundation.

Machines cannot be held accountable for the consequences of their actions. Human oversight remains essential.

# Will AI replace humans in decision-making on projects?



Let's reframe the question... 'How will AI reshape the way we make decisions?'



So, it isn't a binary choice — it's a partnership!













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